

ASIS Meeting Minutes: April 17, 2001 2 p.m. – 3 p.m.

Present: Liza Blue, Molly Fournier Krill, Tony Lopez, Alissa Morel, Marcia Schmitz, David Walker.

Order of Business

I. Shneiderman Lecture

Dr. Ben Shneiderman

Thursday, April 26, 2001 from 5:00-6:30PM in GSEIS room 111

"The Eyes Have It: User Interfaces for Information Visualization"

We discussed the cost of refreshments to be provided at lecture, estimated at \$80.

Dr. Borgman will be hosting a potluck at her house afterwards for ASIS and LACASIS members. We believe that the ASIS list of members on our Web site is accurate. Alissa will send out an email to ASIS members once the details have been confirmed.

II. T-Shirts and Mugs

David Walker updated us about the status of this project. He has received Melnitz movie guide [M](#) about the different designs, and is still in the process of deciding which one to choose. We discussed various options. David will be creating a Web site for t-shirt and mug sales orders, and this will be put on the ASIS site. We discussed the possibility of different student organizations also getting involved (SGB, SLA & SAA), and what the different percentages of profit might be. David will send out email to the representatives of other groups. We also discussed the pricing of the items, and decided t-shirts should be no more than \$15. David has gone through all the necessary paperwork for trademark, and has information about the approved t-shirt distributor. He thinks the t-shirts will be available by the 5th week of this quarter.

III. Charter Renewal

Molly informed us on the process of charter renewal. By October, three students from ASIS must go to SAA in Kerchoff Hall and fill out a form in order to be eligible for money. We have already missed the deadline for this year, but for the sake of paperwork we are going to try to get this done. Alissa, Dave, and Molly will try to go later today.

IV. "Manufacturing Consent", organized by Tony Lopez

Manufacturing Consent: Noam Chomsky and the Media (1992)
May 9, 2001 (Wed.) 7:30 pm at the James Bridges Theater.
Sponsored by the Graduate Students Association, Melnitz Movies.

Tony presented the work he has been doing to get the screening of this film organized. He expressed a great amount of respect for Melnitz Movies Director, Anurag Garg, who has been helping enthusiastically to schedule this event. The GSA is paying for the theater and reel delivery. Several other student groups are involved as well: ALA, Activist Librarians and Educators (ALE), and ASIS.

Tony has been promoting this event by contacting many different departments. He has been targeting groups that are under / misrepresented in the media, such as Ethnic Studies, Women Studies and Linguistics. Tony also plans to target undergraduates, placing flyers in the dorms and taking out an ad in the Bruin newspaper (\$300 for ½ pg.) The movie is posted on the online Melnitz movie guide at <<http://gsa.asucla.ucla.edu/~gsa/melnitz/springschedule.html>>.

Shauna Redmond has volunteered to do a cost analysis of options for refreshments; they currently are working with a \$200 budget. Molly expressed interest in contributing some ASIS money for this need, but an exact figure was not discussed.

Tony sees this as an event that will promote the IS Department, and would like members of the department and different student organizations to be on hand to discuss the IS field with the attendees. He suggested identifying ourselves with nametags, and providing literature about the department and organizations. Marcia will assist him in getting literature from the student groups. Tony sees this as a way to revitalize the IS group, Activist Librarians and Educators (ALE).